

Statement of Continued Support, Ivan Menezes, Chief Executive

Diageo is a business tuned to respond to the needs of all of our stakeholders and society at large. Arthur Guinness, Charles Tanqueray, John Walker and those that followed in their footsteps, were incredible innovators and entrepreneurs. They understood, as we do today, that our distilleries, breweries and the hospitality industry we serve are at the heart of local communities and that our business will only thrive if it helps these communities prosper too.

In November 2020, we were proud to launch a bold ten-year action plan, 'Society 2030: Spirit of Progress.' Through the 25 ambitious goals that make up this strategy, Diageo is committed to shaping a more sustainable and inclusive business and society.

In developing our plan, we considered where we are today; what we knew we could achieve and then looked at what was required to close the gap to achieve the UN Sustainable Development Goals through to 2030.

We know that the issues facing society are complex and connected, but we are committed to support the delivery of the UN SDGs and we are focussed on the impact we can have throughout our value chain across communities, suppliers, our partners, customers and consumers. This reaffirms our continued support for the United Nations Global Compact and its work to promote and deliver these important goals.

From our people to our brands and the way we promote our category, we will leverage the full breadth and reach of Diageo to shape market-leading policies and practices. We will promote a positive role for alcohol; champion inclusion and diversity; preserve the natural resources on which our long-term success depends; and make a positive contribution to the communities in which we live, work, source and sell.

We will provide in depth detail about progress against our Society 2030: Spirit of Progress strategy in our Annual Report, published in August. While we know there is more for us all to do, I am extremely proud of Diageo's continuing track record and commitment in this area.